Origentity

FOR MANUFACTURERS

Get specified.
Build confidence.
Stay connected.

Connect your products to the people who specify them—and the projects where they are used.

Origentity brings product specifications, compliance documents and production records into one connected platform. Designers can discover and assess your products; project teams can check the material delivered against the information you provide.

SALES

Reach designers

Put your products in front of designers using Origentity to select materials for their projects.

CONFIDENCE

Make evidence accessible

Help consultants and clients review performance, origin and supporting documents with confidence.

From your catalogue to the installed material

Product information → project selection → batch QR → recorded site use

Origentity

SALES, COMPLIANCE & SUSTAINABILITY

Make your product easier to find, assess and specify.

01 Reach designers at the point of selection

Publish structured product properties linked to neutral master specifications. Designers using the platform can compare relevant products and carry selected information into specification, BIM and BOQ workflows.

Show country availability and authorised distribution or direct-supply contacts, helping turn a suitable product selection into a practical enquiry. Clear technical evidence supports sales conversations and reduces repeated document requests.

02 Support European CPR and DPP requirements

Keep declarations of performance or performance and conformity, CE-related documentation, certificates, test reports and safety information connected to the relevant product and version. Prepare structured data for Digital Product Passport (DPP) workflows and make evidence easier to retrieve for review.

QR-linked records also support BABA origin and compliance-document tracking, with GS1 Digital Link identification where configured.

03 Make sustainability information useful

Link available Environmental Product Declarations (EPDs), life-cycle data and reuse or recycling guidance to your product. Help designers evaluate documented environmental performance and give clients information they can retain through handover and future asset decisions.

Compliance support is based on applicable product-family rules and supplied evidence; it does not replace required assessment, certification or manufacturer responsibilities.

Origentity

TRACEABILITY, BRAND PROTECTION & TRUST

Follow the evidence from factory to project.

GMQR	PMQR	PQR
Requirements	**Your product**	**Batch / roll**
Neutral master specification	Declared properties & documents	Production identity & test records

A scan connects the physical material to its product record. When site teams record verification or use, batch identity can be associated with the project, date, location and supporting evidence.

Know where your products are used

Use recorded site activity to understand product deployment, support customer follow-up and investigate quality issues. Batch-linked records can help narrow the scope of corrective action or a recall.

Identify inconsistencies and protect your reputation

Compare the delivered batch with the specified product and its evidence. Missing, mismatched or inconsistent records can flag possible substitution, misrepresentation or document misuse for investigation. Traceable evidence strengthens consultant and end-client confidence.

Visibility depends on recorded scans, permissions and evidence quality. A QR code alone does not prove authenticity or detect every malpractice.

Bring your products into the specification conversation.

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